

Privacy Policy

This Privacy Policy was last updated 01/04/2008

Qtags is sensitive to the privacy concerns of those that we serve, and protecting your privacy is an important priority to Qtags. Accordingly, we strive to keep your personal information confidential. This is our online privacy policy ("Privacy Policy") for the following web sites operated by Qtags, www.qtags.com/wjc (the "Site"). It is our belief that is both necessary and beneficial for both you and us if you are fully aware of and understand the Privacy Policy and how we handle your personal information. Therefore, we ask that you read this Privacy Policy carefully and contact us if there is anything you do not understand or if you have any other questions or comments.

By using the Qtags' services, you signify your assent to the terms and conditions set forth in this Privacy Policy without any amendment or change. If you do not agree to this Privacy Policy, please do not use our Site or our services. The Privacy Policy is subject to change at any time, at our sole and absolute discretion. If the Privacy Policy changes, we will always post the revised Privacy Policy on the Site. The then-current Privacy Policy posted the Site will always be deemed to be the governing Privacy Policy for the Site. We encourage you to review the Privacy Policy regularly for any changes. Your continued use of the Qtags service following the posting of changes to these terms will mean you agree to and accept such changes.

1. Information Qtags Collects

You are free to visit our website without identifying yourself. However, in order to improve our Site, we use "cookies" to track your visit. A cookie is a small amount of data that is transferred to your browser by a Web server and can only be read by the server that gave it to you. It functions as your identification card, and enables Qtags to record your passwords, purchases, and preferences. It cannot be executed as code or deliver viruses.

Most browsers are initially set to accept cookies. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it. (For some Web pages on the Site that require an authorization, disabling cookies is not optional. Users choosing not to accept cookies will probably not be able to access those pages.)

While Qtags uses cookies to track your visit to the Site, and our Web servers automatically log the IP address of your computer, Qtags does not generally use this information to identify any user individually. However, if you expressly provide consent for the Site to "remember" the unique identifier that you select when you register for various activities on the site, that unique identifier will be stored on a cookie on your computer, linked to your registration information, and your navigation path around the Site will be tracked.

In addition, if you would like to use the Qtags service you will be required to first register with Qtags. When you register, we may request certain information, including your name, mobile phone number, zip code and email address. This information will enable Qtags to identify you regarding the products and services provided, as well as provides us with aggregate demographic data that Qtags uses to improve the services offered to users. Qtags may, from time to time, request personal information for purposes such as the provision of customer service, network management, surveys, offers of related services, and other exchanges of information. Qtags also gathers information about all users collectively, such as what areas of our website users visit most frequently and what services users access most often. Finally, Qtags automatically logs IP addresses, session sources, and other data that tracks users' access to QTAGS.COM and the other channels and Qtags sites. We analyze these logs in order to understand aggregate user behavior as well as for system performance monitoring. These logs are analyzed for the overall, aggregate trends they reveal about our customers, not for individual user behaviors.

2. Personal Information Covered and Changes in Privacy Policy

“Personal information” is defined as any information that directly identifies or can typically be used to identify, contact, or locate the person to whom such information pertains (such as the person’s name, postal address, telephone number, and e-mail address) that we collect from the Site and maintain. Personal information does not include any statistical information that you provide or other technical or routing information about your computer collected by us. All personal information will be subject to the then-current Privacy Policy.

3. What Qtags Does With the Information It Collects

Personal Information you supply to Qtags will not be given, sold, rented, loaned, or otherwise disclosed to any third parties outside of Qtags, except when we have your express permission or under special circumstances, such as when we believe in good faith that disclosure is reasonably necessary to (i) comply with laws or regulations of a governmental or regulatory body or in response to a valid subpoena, warrant, or order, (ii) enforce the Site’s user terms and conditions, or (iii) protect the rights, property, or personal safety of Qtags, its customers, or the public. In addition, Qtags may provide your personal information to trusted third-party partners who work on behalf of or with Qtags. These partners are bound by confidentiality obligations and will not have an independent right to share the personal information with other third parties. Qtags may also use aggregated information to determine the demographics of our users, and to distribute statistics and general marketplace information about Qtags. These demographics will always represent aggregate information and will never identify specific users. Certain non-personal information regarding users is recorded by the operation of the Internet servers hosting the Qtags sites. Qtags may disclose aggregated user statistics in order to describe the service to prospective partners, advertisers, and other third parties, and for other lawful purposes.

4. User Options-Opt-Out

Qtags reserves the right to send registered users email related to business practices and systems operations, such as outage notifications and quota warnings, even if the user has opted out of promotional mailings.

5. Provision of Unsolicited Information

Qtags appreciates your feedback and suggestions. Our goal is to provide all our customers with high quality products and services. Qtags' ability to freely evaluate and, if appropriate, implement ideas and information improves the online experience for all users. Therefore, any information, feedback, data, questions, comments, suggestions, or any other material, submitted to Qtags, whether solicited or unsolicited, regarding its software, the Site, or technology shall be deemed non-confidential. Notwithstanding anything to the contrary in this Privacy Policy, by providing any such material, you hereby grant Qtags an unrestricted, irrevocable, royalty-free, and perpetual right to freely reproduce, use, disclose, modify, perform, publish, translate, create derivative works from, distribute, and display any such information you send Qtags, without limitation, for any and all commercial and non-commercial purposes. Qtags is free to use any ideas, concepts or techniques contained in this response for any purpose whatsoever including, but not limited to, developing, manufacturing, and marketing products incorporating such ideas, concepts or techniques.

6. Updating your personal information and privacy preferences

You have the right to access and correct your personal information at any time.

In addition, in the event that the Privacy Policy has changed from the date you provided the personal information, and you do not agree with the new or changed provisions of the revised Privacy Policy, you may request that Qtags delete all of your personal information by contacting Qtags at the Contact Information listed above.

Please include your name, address, and/or e-mail address when you contact us. Also, please indicate with as much detail as possible the location on this Site where you provided your personal information. No specific form is required to notify Qtags of changes to your address or privacy preferences. However, please note that it may take up to ninety (90) days for any changes or updates to be completed, and possibly longer if it is necessary for Qtags to request additional information.

7. Privacy-related inquiries and complaints

Qtags takes its users' privacy concerns seriously. If you believe that Qtags has not complied with this Privacy Policy with respect to your personal information or you have other related inquiries or concerns, you may contact Qtags at the Contact Information indicated above. We request that you use the subject line, "Online Privacy Policy Concerns."

In your correspondence, please describe in as much detail as possible the nature of your inquiry and/or the ways in which you believe that the Privacy Policy has not been breached. We will investigate your inquiry or complaint promptly.